

 **JANUARY 15, 2026**
 **AVARI HOTEL, ISLAMABAD**

COURSE OBJECTIVES

This course helps participants to:

- Provide board members with clear insight into digital governance and its role in organizational performance and resilience
- Strengthen the ability of boards to oversee digital strategy, cyber risk and data protection
- Build understanding of governance frameworks relevant for Pakistan (including SBP, SECP, NITB, IT policies, and global best practices)
- Improve board readiness to evaluate digital transformation proposals and ensure alignment with corporate strategy
- Enhance decision making on digital investments, controls, and risk mitigation
- Prepare board members to engage meaningfully with CIOs, CISOs, and audit committees

WHO SHOULD ATTEND

- Board Members
- Board committee members (audit, risk, digital transformation)
- Senior executives who support the board
- Secretaries to the board
- Senior officers in ministries, regulators, and SOEs managing technology oversight

DURATION

1 Day – 8 Learning Hours

INVESTMENT AMOUNT

Investment Fee : PKR 35,000

*** Individual & Group Discounts Available**

CONTACT US

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COURSE CONTENTS

Module 1: Digital Governance Fundamentals

- Board responsibilities for technology oversight
- Digital maturity levels in Pakistani public and private sector
- Governance challenges in federal ministries, regulators, SOEs, and corporate boards
- Role of board committees (risk, audit, digital, transformation)

Module 2: Digital Strategy and Board Oversight

- Aligning digital initiatives with organizational strategy
- Technology project evaluation for boards
- Digital transformation risks, cost control, and value realization
- Case examples from telecom, banking, SOEs, and service organizations

Module 3: Cybersecurity Governance for Boards

- Key cyber threats facing organizations in Pakistan
- Responsibilities of boards under global cyber governance practices
- Incident response oversight and reporting expectations
- Board checklists for cyber risk oversight

Module 4: Data Governance and Privacy

- Data quality, data ownership, and accountability
- Records management and transparency
- Data privacy guidelines relevant in Pakistan
- Digital ethics and board level controls

Module 5: Internal Control and IT Risk Management

- Internal control expectations in digital operations
- Technology related fraud risks
- PPRA, procurement controls for digital systems
- Monitoring dashboards and KPIs for boards

Activities

- Review of real cases from Pakistani organizations
- Cyber risk simulation
- Board committee scenario on digital strategy
- Risk ranking and decision making exercise
- Practical question bank for board oversight

TRAINER'S PROFILE



Mubashar Ali
CEO and Master Trainer,
SKIM Training and Consultancy

Mubashar Ali brings three decades of experience in governance, management, internal control, leadership, financial management, human resource management, and organizational development. He has conducted more than twenty-five Director Training Programs and delivered Pakistan's first governance training for SOE directors. His work spans both public and private sector environments, giving him clear insight into how organizations in Islamabad operate, the challenges they face, and the governance gaps that boards must address.

He has served as a consultant and resource person for capacity building in major government entities, including the Higher Education Commission, Pakistan Planning and Management Institute, National Institute of Management, SECP, NEPRA, NIBAF, ZTBL, and several universities across the country. His experience includes advisory work for leading private sector companies such as PTCL, major banks, financial institutions, telecom operators, insurance companies, fertilizer companies, and industrial groups.

His career includes senior financial and management roles in well known organizations. He has designed and conducted hundreds of modules in governance, internal control, financial management, leadership, and soft skills. He has developed training manuals, organizational specific modules, and coached senior executives for improved performance.

As visiting faculty since 1993, he has taught at recognized universities in Islamabad and across Pakistan. His expertise combines practical industry experience with the ability to simplify complex governance and digital oversight matters for board members. This makes him well suited to lead advanced digital governance learning for decision makers



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INVESTMENT AMOUNT & DISCOUNTS

Investment Fee : PKR 35,000

Early Bird Discount - I	Early Bird Discount - II	Group Discounts	Corporate Partner Discount
10%	5%	15%	25%
Valid till Jan. 4,2026	Valid till Jan. 8,2026	Valid till Jan. 12,2026	Valid till Jan. 12,2026

Notes:

- 1) Tax will be applied to the invoice
- 2) Training fee includes : handouts, certificates of participation, luncheon and refreshments

Last Date Of Registration: January 12, 2026

SCAN TO REGISTER



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With Best Regards,
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